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Question Paper Code : 7113825/04/2018
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M.B.A. DEGREE EXAMINATION, APRIL/MAY 2018

Fourth Semester

**BA 7402 : BUSINESS ETHICS, CORPORATE SOCIAL RESPONSIBILITY AND
GOVERNANCE
(Regulations 2013)**

Time : Three Hours

Maximum : 100 Marks

Answer ALL questions

PART – A**(10×2=20 Marks)**

1. Define 'business ethics'.
2. What is an unethical behavior ?
3. Define 'work ethics'.
4. What is an ethical dilemma ?
5. Give the meaning of socio-cultural diversity.
6. Mention the features of Indian culture.
7. State the economic factors that affect the business.
8. Outline the objectives of economic planning.
9. Define the term 'corporate governance'.
10. What is the need for corporate social responsibility ?

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PART – B

(5×13=65 Marks)

11. a) Discuss the nature and principles of business ethics.
(OR)
b) Explain any two ethical theories in detail.
12. a) Bring out the codes of conduct and ethics in practice.
(OR)
b) Elaborate the role and functions of ethical managers.
13. a) List the objectives of FERA and FEMA. Differentiate between FERA and FEMA.
(OR)
b) Analyse the unique values of Indian culture.
14. a) What is meant by 'environmental ethics'? What are the guidelines to be followed for protecting the environment ?
(OR)
b) Elaborate the main features of economic planning.
15. a) Analyse the outcomes of CSR initiatives.
(OR)
b) Summarise the main scope, features and objectives of corporate governance. What are the steps to be taken for a good governance ?

PART – C

(1×15=15 Marks)

16. a) Explain the various ways in which the best code/best practices have been brought about in the culture in India. As a company secretary, list and justify the code for yourself for best board room practices.
(OR)
b) Discuss some of the best corporate social responsibility practices prevailing at domestic as well as international levels.
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