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Register Number:

6748

Name of the Candidate:

M.B.A. DEGREE EXAMINATION - 2011**(THREE YEAR PROGRAM)****(SECOND YEAR)****(PAPER-XV)****271. E-BUSINESS***December)**(Time: 3 Hours*

Maximum: 75 Marks

SECTION-A**Answer any FIVE Questions****(5×3=15)**

1. Define Ecommerce.
2. Distinguish traditional application with E-business application.
3. List out the components of I-way-Global information distribution networks.
4. What is a B2B application?
5. What is the main purpose of using firewalls in internet?
6. Define WWW.
7. What is encryption?
8. How can you define Electronic Data Interchange?

SECTION-B**Answer any THREE Questions****(3×10=30)**

9. Briefly discuss about Ecommerce framework.
10. Explain about Network infrastructure for Ecommerce.
11. Write short notes about B2C application.
12. Describe about client server network security.
13. Explain the following terms:
 - a). Encryption.
 - b). Intelligent agents.

SECTION-C**Answer any TWO Question****(2×15=30)**

14. Discuss in detail about EBusiness application.
 15. Discuss in detail about I-way components in E-Commerce.
 16. Explain about network security.
 17. Explain in detail about EDI implementation.
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