

Total No. of Pages: 1**6754**

Register Number

Name of the Candidate:

**M.B.A. DEGREE EXAMINATION, May 2015****(E-BUSINESS)****(FIRST YEAR)****151/130: HUMAN RESOURCE MANAGEMENT**

(Old and New Regulations)

Time: Three hours

Maximum: 75 marks

**SECTION-A****(5×3=15)****Answer any FIVE questions**

1. State the good qualities of a Personnel Manager.
2. Guide lines for the effective interviews.
3. What are the steps in the Job analysis?
4. Explain factor comparison method.
5. What is meant by Sensitivity training?
6. State and elaborate any one Executive Compensation Plans.
7. Explain Linear Rating Method.
8. Explain MBO.

**SECTION-B****(3×15=45)****Answer any THREE questions**

9. Discuss in detail the nature, scope and the objectives of Personnel Management.
10. State and elaborate the important techniques of Training and Development.
11. State the important sources of recruitment and the various steps in the selection.
12. What are the job evaluation methods? Explain any three methods in detail.
13. Discuss the factors influencing the wages and the salary administration in an organisation.

**SECTION-C****(1×15=15)****(Compulsory)**

14. Case Study:  
As a Chief Executive / Managing Director of one of the MNCs, employing more than 50,000 employees, how will you plan for the following  
Transfer Policy  
Promotion Policy  
Demotion Policy

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