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Register Number

Name of the Candidate:

M.B.A. DEGREE EXAMINATION, May 2015

(E - BUSINESS)

(SECOND YEAR)

230: E-COMMERCE-APPLICATION AND SECURITIES

Time: Three hours   Maximum: 75 marks

SECTION-A   (5×3=15)
Answer any FIVE questions

1. What is Electronic payment technology?

2. What do you meant by online retailing?

3. What do you meant by Transaction Accounting?

4. State the customer Asset Management.

5. Narrate the manufacturing information system.

6. Write short note on Comported Digital Library.

7. Explain Anti-virus techniques.

8. What do you meant by Control Risk?

SECTION-B   (3×15=45)
Answer any THREE questions

9. Explain in detail about online credit card.

10. Determine the size and structure of financial software markets.

11. Explain the risks associated with business transactions.

12. Discuss the functioning of IAP market.

13. Explain the components of firewall.

SECTION-C   (1×15=15)

(Compulsory)

14. Explain the online customer service and support technology in Customer Asset Management

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