

Total No. of Pages: 2

Register Number:

6330

Name of the Candidate:

M.B.A. (PHARMACEUTICAL MANAGEMENT) DEGREE**EXAMINATION - 2010****(FIRST YEAR)****(PAPER – VI)****160. INTERNATIONAL BUSINESS MANAGEMENT***December)**(Time: 3 Hours*

Maximum: 75 Marks

SECTION - A**Answer any FIVE questions.****(5 × 3 = 15)**

1. Define international trade.
2. What is meant by tariff?
3. Define balance of payments.
4. Define export incentives.
5. What is IMF?
6. What do you understand by forwarding agent?
7. What do you understand by export promotion?
8. Define joint venture.

SECTION - B**Answer any THREE questions.****(3 × 15 = 45)**

9. Explain in detail the international business environment in India.
10. What are the regulations of foreign exchange control?
11. Explain the role of World Bank in international business.

12. Explain the export licensing procedures.
13. Explain the features of import procedures and controls patterns.

SECTION - C
(Compulsory)

(1 × 15 = 15)

14. The issues of global investment and global finance are closely related and are an integral part of the activities of the global corporations engaged in effective global business management. Global Finance explains how exchange rates and foreign investment affect international trade and the supply of materials across the globe thus affecting the wealth or income of the global business corporation. Global finance is in many ways a reflection of global business management with the effective allocation of financial resources in stocks, bonds and other portfolio investments to maximize the assets of the company. Global business management is also affected by movements of capital and currencies between countries and the difference in the exchange rates between different currencies.

Questions:

1. Explain the issues of global investment in India
2. Explain the role of global finance corporations in Indian export.

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