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Name of the Candidate:

M.B.A. (PHARMACEUTICAL MANAGEMENT) DEGREE**EXAMINATION - 2010****(FIRST YEAR)****(PAPER – VIII)****180. MANAGEMENT INFORMATION SYSTEM***December)**(Time: 3 Hours*

Maximum: 75 Marks

SECTION - A**Answer any FIVE questions.****(5 × 3 = 15)**

1. Compare Data and Information.
2. What is Expert System?
3. What is meant by controls in Information System?
4. Why is MIS is important to an organization?
5. How does programmable decision differ from non-programmable decision?
6. What is logistics system?
7. How is data transformed into information in Information System?
8. What are the essential features of System Analysis?

SECTION - B**Answer any THREE questions.****(3 × 10 = 30)**

9. Explain the phases in decision making process.
10. Describe the role of computers in MIS.
11. Write the concept of File Organisation.

12. Explain the activities of Information processing system.
13. With a neat diagram, explain how information, decisions and management are interrelated in MIS.

SECTION - C
Answer any TWO questions.

(2 × 15 = 30)

14. Describe the various stages of System Development life cycle.
15. Explain the various functional sub-system of MIS.
16. Write the components of Expert system.
17. Explain the tools used in System Analysis and Design.

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