

Total No. of Pages : 2

Register Number :

**6918**

Name of the Candidate :

**M.B.A. DEGREE EXAMINATION MAY 2014.****(APPLIED MANAGEMENT)****(FIRST YEAR)****110 — PRINCIPLES OF MANAGEMENT**

Time : Three hours

Maximum : 75 marks

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**SECTION A**

**Answer any FIVE questions** **(5 × 3 = 15)**  
**All questions carry equal marks.**

1. Discuss the various approaches in management.
2. What is scientific management?
3. What is planning?
4. Explain the concept of decision making.
5. What is delegation?
6. Discuss the line organisation.
7. Discuss the significance of leadership.
8. What is motivation?

**SECTION B**

**Answer any THREE questions.** **(3 × 10 = 30)**  
**All questions carry equal marks.**

9. What are the functions of management?
10. Define policy. Narrate the vital steps in the policy formulation.
11. Briefly explain the principles of sound organisation.

12. Discuss the components of business environment.
13. What are the characteristics of leaders in an organisation?

### SECTION C

**Answer any ONE questions**

**(1 × 15 = 15)**

14. Analyse the contribution of Henry Fayol to the modern management thought.
15. Discuss the merits and demerits of line and staff organisation.
16. What are the theories of motivation?

### SECTION D

**(Compulsory)**

**(1 × 15 = 15)**

17. Is there any ideal leadership style? Which of the various leadership theories and approaches is the most applicable in the real world?

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