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Register Number :

6919

Name of the Candidate :

M.B.A. DEGREE EXAMINATION MAY 2014.**(APPLIED MANAGEMENT)****(FIRST YEAR)****120 — MANAGERIAL ECONOMICS**

Time : Three hours

Maximum : 75 marks

SECTION A**Answer any FIVE questions.****(5 × 3 = 15)**

1. Write short notes on :

- (a) Risk and uncertainty.
- (b) Elasticity of demand.
- (c) Profit maximisation.
- (d) Fiscal policy.
- (e) Balance of payments.
- (f) Globalisation and privatisation.
- (g) Portfolio investment.
- (h) Technology transfer.

SECTION B**Answer any THREE questions.****(3 × 10 = 30)**

- 2. Explain the managerial uses of break-even analysis.
- 3. Explain the various forms of market structure.
- 4. Describe the different methods of measuring national income.
- 5. What are the factors affecting the monetary policy? What role does RBI play in formulating monetary policy?
- 6. What are the export-import facilitation measures taken by the Govt. of India?

SECTION C**Answer any ONE questions.****(1 × 15 = 15)**

7. What do you understand by fiscal policy? Explain how the central government is using the fiscal policy for fighting unemployment.
8. Critically review the functioning of WTO. List out the various trading blocks.
9. Explain the various factors that are considered in the selection of technology.

SECTION D**Compulsory.****(1 × 15 = 15)**

10. "Foreign direct investment" – Fortune or unfortune to the Indian Economy – Discuss.

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