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Register Number :

6922

Name of the Candidate :

M.B.A. DEGREE EXAMINATION MAY 2014.**(APPLIED MANAGEMENT)****(FIRST YEAR)****150 — COMPUTER APPLICATIONS IN MANAGEMENT**

Time : Three hours

Maximum : 75 marks

SECTION A**(5 × 3 = 15)****Answer any FIVE questions.****All questions carry equal marks.**

1. Define real time applications.
2. State the importance of IT in business.
3. Write a short notes on database.
4. Trace the evolution of MIS.
5. What is meant by closed systems?
6. List any three challenges of Information system (IS) leadership.
7. What do you meant by Enterprise Resource Planning (ERP)?
8. How does data visibility gained in E-Commerce.

SECTION B**(3 × 10 = 30)****Answer any THREE questions.****All questions carry equal marks**

9. What is meant by MIS? Also explain various aspects require for a successful MIS in an organization.
10. Compare and contract Internet and Intranet.
11. Describe the term organization. Also brief various types and functions of management.
12. Describe the role of an ERP consultant.
13. Elucidate classification and types of systems.

SECTION C**(2 × 15 = 30)****Answer any TWO questions.****All questions carry equal marks**

14. Explain the Architecture of LAN and its protocols.
 15. Describe TCP/IP and steps in setting up an Internet.
 16. Explain the types of information systems.
 17. What is meant by E-business? Also brief opportunities and challenges involved in it.
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