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Total No. of Pages : $\boxed{2}$

Register Number: 6926

Name of the Candidate:

M.B.A. DEGREE EXAMINATION MAY 2014.

(APPLIED MANAGEMENT)

(SECOND YEAR)

210 — PROJECT MANAGEMENT

Time: Three hours

Maximum: 75 marks

SECTION A

Answer any FIVE questions. $(5 \times 3 = 15)$ All questions carry equal marks.

- 1. Sketch the characteristics of a project.
- 2. What is Risk Management?
- 3. Define 'Operation Management'.
- 4. What is MRP?
- 5. Write short notes on: 'Delphi Technique'.
- 6. Briefly explain the concept of six sigma.
- 7. What do you understand by Network Analysis?
- 8. Narrate about Johnson's Rule.

SECTION B

Answer any THREE questions.

 $(3\times10=30)$

All questions carry equal marks.

- 9. How do project objectives and policies guide the planning process?
- 10. Discuss various barriers to project management.
- 11. Explain the major functions of operation manager and differentiate him from functional manager.
- 12. Highlight the importance of production scheduling.
- 13. What is TQM? How it is used for management?



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SECTION C

Answer any ONE question. $(1 \times 15 = 15)$

- 14. What is forecasting? How it can be done?
- 15. Analyze the advantages and disadvantages of network analysis.
- 16. What is ISO? What are the requirements for ISO?

SECTION D

Compulsory $(1 \times 15 = 15)$

17. Give an outline of the project opportunities available in different sectors of the economy.

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2 **6926**