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Register Number :

6939

Name of the Candidate :

M.B.A. DEGREE EXAMINATION MAY 2014.**(APPLIED MANAGEMENT)****(SECOND YEAR)****262 — MANAGEMENT OF FINANCIAL SERVICES**

Time : Three hours

Maximum : 75 marks

SECTION A**Answer any FIVE of the following questions. (5 × 3 = 15)****All questions carry equal marks.**

1. What is "Merchant Banking".
2. What do you mean by mutual funds?
3. What is plastic money?
4. Write on credit card?
5. Define credit rating?
6. What is venture capital?
7. Write short note on call loans?
8. What is remat?

SECTION B**Answer any THREE questions. (3 × 10 = 30)****All questions carry equal marks.**

9. Explain the origin, scope and development of merchant banking in India?
10. Describe the constitution and management of mutual funds?
11. Discuss the factors affecting utilization of plastic money in India?
12. Explain the procedure for interest rate determination?
13. Enumerate the objectives and functions of SEBI in India.

SECTION C**Answer any ONE questions.****(1 × 15 = 15)**

14. Elucidate the various issues in merchant banking?
15. Discuss the schemes, merits and demerits of mutual funds?
16. Briefly explain the functioning of depository systems.

SECTION D**Compulsory****(1 × 15 = 15)**

17. Why Indian share market fluctuates frequently? What are the steps being taken by SEBI to regulate the share market?
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