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Register Number :

7021

Name of the Candidate :

M.B.A. DEGREE EXAMINATION MAY 2014.**(BUSINESS APPLICATIONS)****(FIRST YEAR)****130 — STRATEGY AND MANAGEMENT IN INTERNATIONAL ORGANISATIONS**

Time : Three hours

Maximum : 75 marks

SECTION A

Answer any FIVE questions. (5 × 3 = 15)
All questions carry equal marks.

1. What is meant by F.D.I.? Give few example.
2. How to form the organisation structure?
3. Suggest the way for political strability.
4. Give the structure of multinational corporation model.
5. Explain the elements of export contract.
6. Discuss the ethnocentric approaches in International business.
7. Explain the causes of structural disequilibrium.
8. Explain the assumptions in comparative cost theory.

SECTION B

Answer any THREE questions. (3 × 10 = 30)
All questions carry equal marks.

9. What are the elements of the strategic management process in the internal and external environment?
10. How would you describe the work of strategic leaders?

11. Suggest a suitable techniques to the corporate governance for the decision.
12. Discuss the implications of FDI for the formation of so many common markets and free trade areas throughout the world.
13. Emphasise the role of international monetary system.

SECTION C

Answer any ONE question.

(1 × 15 = 15)

14. How do the strategic forces of competition in an industry affect its profit potential? Explain.
15. Discuss the roles of corporate parent in managing the subsidiaries of different kinds.
16. List the major issues in international financial management.

SECTION D

(Compulsory)

(1 × 15 = 15)

17. Explore organisation structure of a manufacturing MNC and one in services sector. Also one in pharmaceutical business and the other in information technology by surfing their websites and explain the logic of differences in their organisation structure.