

Total No. of Pages : 2

Register Number :

7022

Name of the Candidate :

M.B.A. DEGREE EXAMINATION MAY 2014.**(BUSINESS APPLICATIONS)****(FIRST YEAR)****140 — ANALYSIS FOR GENERAL MANAGEMENT**

Time : Three hours

Maximum : 75 marks

SECTION A

Answer any FIVE questions. (5 × 3 = 15)
All questions carry equal marks.

1. Explain the importance of information technology.
2. Discuss the role in personal computer for effective communication.
3. State the concept of planning and decision making.
4. Draw up the formulation of the project design.
5. State the concept of executive decision.
6. Distinguish between formal and informal organization.
7. Give any one model of organisation.
8. What do you understand by decision making.

SECTION B

Answer any THREE questions. (3 × 10 = 30)
All questions carry equal marks.

9. What are the problems faced by the management? and how to solve it with the help of computer.
10. Factors influencing for effective communication to inside and outside of the organisation.
11. Difference between centralized and decentralised organisation.
12. Discuss the nature of morale and motivation.
13. Explain the role of subordinate.

SECTION C**Answer any ONE question.****(1 × 15 = 15)**

14. Is the management art or Science? Discuss.
15. Explain the principles and practice of co-ordination.
16. Explain the functions of departmentation.

SECTION D**(Compulsory)****(1 × 15 = 15)**

17. Case study :

Mr. Anil Sharma is a final year M.B.A., student. He has done well in exams and practical work. During the campus recruitment, he has selected by a well known company in Delhi. Firm's representatives invited him to visit their factory. Sharma spent one full day in the factory, meeting key officials and visiting various sections. Before leaving the personnel manager confided that they are willing to hire him subject to passing certain selection tests and formal interviews. He was asked to report to the factory after his final examination. Having back to the college, Mr. Sharma wrote to the firm thanking them for the offer but regretted his inability to join them.

Questions :

- (a) What made Sharma to refuse the job offer?
 - (b) If you are the Director of the Management Institute, what type of counselling you would like to give to Sharma.
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