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Register Number :

7028

Name of the Candidate :

M.B.A. DEGREE EXAMINATION MAY 2014.**(BUSINESS APPLICATIONS)****(SECOND YEAR)****220 — ADVANCED ENTREPRENEURSHIP**

Time : Three hours

Maximum : 75 marks

SECTION A**Answer any FIVE questions.****(5 × 3 = 15)****All questions carry equal marks.**

1. State any three features of entrepreneurship.
2. Why entrepreneurship is important for a developing country like India?
3. What do you mean by women enterprise?
4. State the types of opportunity.
5. How will you understand the customer need?
6. What is enlightened experimentation?
7. What is Risk analysis?
8. What do most of the EDPs provide to a prospective entrepreneurs?

SECTION B**Answer any THREE questions.****(3 × 10 = 30)****All questions carry equal marks.**

9. Explain the objectives of entrepreneurial training.
10. How will you identify the business opportunities? Explain.
11. Discuss the financial assistance given by commercial banks to SSIs.
12. Discuss the technical analysis in the context of entrepreneurial development.
13. Explain the various sources from where business ideas originate.

SECTION C**Answer any ONE question.****(1 × 15 = 15)**

14. Explain the procedure relating to registration of small scale unit.
15. Discuss the various stages involved in venture financing.
16. Do you feel that incentives and subsidies should be given to the entrepreneurs? Give reasons.

SECTION D**(Case Study)****(1 × 15 = 15)****(Compulsory)**

17. A women entrepreneur has come out with an idea of starting a tailoring shop for the target group of young women. How would you evaluate this idea?

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