

Total No. of Pages: 2

Register Number:

Name of the Candidate:

M.B.A (COMMUNICATION) DEGREE EXAMINATION, 2011**(FIRST YEAR)****(PAPER-IV)****140. INTRODUCTION TO INFORMATION TECHNOLOGY**

Dec.)

(Time: 3 Hours)

Maximum: 75 Marks

SECTION-A**(5×3=15)**

Answer any FIVE questions
All questions carry equal marks

1. Define application software.
2. Brief Internet.
3. How do you define decision making?
4. Define E-Commerce.
5. What is Information security?
6. Write short note on Firewall.
7. What is centralized system?
8. Brief vulnerable system.

SECTION-B**(3×10=30)**

Answer any THREE questions
All questions carry equal marks

9. Explain the 12 codes rules of Relational Database management system.
10. Explain the information system infrastructure required for a Textile Garment company.
11. Explain the different types of E-Commerce.
12. Write short notes on the following:
 - a) Logic Data models. (5)
 - b) Network processing strategy. (5)
13. Explain the various precautionary steps to be taken to protect a network from external intrusion.

SECTION-C**(2×15=30)**

Answer any TWO questions

14. Define cost Benefit analysis. How do you carry out cost Benefit analysis to the software, developed for a State Technical university?
15. List the various types of information system. Explain any two types of information system.
16. Explain the ethical and global issues involved in E-Commerce with examples.
17. Write short notes on the following:
 - a) Knowledge management system. (5)
 - b) Document management system. (5)
 - c) Data verification. (2)
 - d) Data validation. (3)