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M.B.A (COMMUNICATION) DEGREE EXAMINATION, 2011 (FIRST YEAR) (PAPER-VII)

170. INTERNET/WEB TECHNOLOGY

Dec.) (Time: 3 Hours

Maximum: 75 Marks

 $\underline{SECTION-A} \qquad (5\times3=15)$

Answer any FIVE questions All questions carry equal marks

- 1. Define Browser with example.
- 2. Define client in client / server model.
- 3. Brief TCP/SP.
- 4. Explain client scripts.
- 5. What is authorization?
- 6. Define streaming.
- 7. Brief E-Business.
- 8. Define Proxy server.

SECTION-B $(3\times10=30)$

Answer any THREE questions All questions carry equal marks

- 9. Explain the internet principles in detail.
- 10. Write the HTML Tags for creating a HTML page with the presumed contents.
- 11. Describe the communication process between the Server and the Browser.
- 12. Write short notes on the following:
 - a) Remote method invocation.
 - b) Serialization

(5+5)

(3)

13. Describe the method of outline payment system.

SECTION-C

Answer any TWO questions

 $(2 \times 15 = 30)$

- 14. Explain the web designing methodology with your own example.
- 15. Describe e-mail generation in detail.
- 16. What do you mean by script language? List the various script languages available. Write a script to validate the user name and password of E-mail page login by using either VB script Java script.
- 17. Define the following:

a) Protocols. (3)
b) Content handlers. (3)
c) Multicasting. (3)
d) XML. (3)

e) Plug –ins