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Register Number

Name of the Candidate:

M.B.A. DEGREE EXAMINATION, May 2015**(DESIGN MANAGEMENT)****(SECOND YEAR)****263: LIFESTYLE SPACE DESIGN MANAGEMENT**

Time: Three hours

Maximum: 75 marks

SECTION-A**(5×3=15)****Answer any FIVE questions**

1. What is Life Style Accessory Design?
2. What are the factors affecting human behaviour?
3. How can you design life style by your experience?
4. What is environmental design?
5. Write about crime prevention.
6. Write a short note on Residential Environment.
7. List out some elements of Service Environment.
8. What is meant by Aesthetics and colour?

SECTION- B**(3×10=30)****Answer any THREE questions**

9. Explain in detail concept of life style space design.
10. Describe in detail an overview of environment psychology.
11. Elaborately discuss about human perception and environmental design.
12. How can you assess the application of space design management part in the human quality life?
13. Discuss about various factors affecting while designing the life style space.

SECTION- C**(1×15=15)****Answer any ONE question**

14. Life style space management is necessary in human life -Comment.
15. State various practical difficulties faced while implementing life style design in an organization.
16. How can you make successful retail and service environment in space design management?

SECTION- D**(1×15=15)****(Compulsory)**

17. Discuss the role of life style space design service industry in India.
