

[LF 1021]

AUGUST 2014

Sub. Code: 4720

**B.Sc (Nursing) DEGREE EXAMINATION**  
**(New Regulations for the candidates admitted from 2006-07 onwards)**  
**SECOND YEAR**  
**PAPER V – COMMUNICATION AND EDUCATIONAL TECHNOLOGY**

*Q.P. Code : 664720***Time : Three hours****Maximum : 75 marks****I. Elaborate on:****(2X15=30)**

1. a) Define mass media.  
b) What are the advantages and disadvantages of mass media?  
c) Mention the different methods and media which can be used in delivery of health education.
2. a) What do you mean by human relationship?  
b) Explain the factors involved in understanding self.  
c) Discuss on group and team development process.

**II. Write Notes on :****(5X5=25)**

1. What are the essential elements of a good lesson plan?
2. Explain communication process. What are the barriers of communication?
3. Enlist advantages and limitations of essay questions.
4. Characteristics of learning process.
5. Role of A.V aids in teaching.

**III. Short Answer Questions:****(10X2=20)**

1. Difference between goal and objectives
2. Define mass media
3. Classify instructional aids
4. Difference between guidance and counseling
5. OSCE
6. Define philosophy
7. Anecdotal record
8. Advantages of problem based learning
9. Purpose of Johri window
10. What is IPR? List four purposes

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