

[LJ 1021]

AUGUST 2016

Sub. Code: 4720

B.Sc. (Nursing) DEGREE EXAMINATION
(New Regulations for the candidates admitted from 2006-07 onwards)
SECOND YEAR
PAPER V – COMMUNICATION AND EDUCATIONAL TECHNOLOGY
Q.P. Code : 664720

Time : Three hours**Maximum : 75 Marks****I. Elaborate on:****(2 x 15 = 30)**

1. a) Define human relations.
b) Explain the stages of group development.
c) Discuss the strategies to be followed for building up a successful team.
2. a) Classify Mass Media.
b) Discuss the steps of health education planning.
c) How can a nurse impart health education effectively?

II. Write notes on :**(5 x 5 = 25)**

1. Differences between guidance and counseling.
2. Demonstration.
3. Bloom's taxonomy of objectives.
4. Nonverbal communication.
5. Aims of education.

III. Short answers on:**(10 x 2 = 20)**

1. Clinical teaching methods.
2. Four purposes of discussion.
3. Types of puppets.
4. Parts of an over head projector.
5. Definition of curriculum.
6. Two disadvantages of checklist.
7. Four qualities of a counselor.
8. Four principles of instructional aids.
9. Four advantages of field trip.
10. Cumulative record.
