

Code: 15A52201

B.Pharm I Year II Semester (R15) Regular & Supplementary Examinations June 2017

ENGLISH FOR PROFESSIONAL COMMUNICATION

Time: 3 hours

Max. Marks: 70

PART - A

(Compulsory Question)

1 Answer the following: (10 X 02 = 20 Marks)

- (a) Fill in the blanks with appropriate if conditionals given in brackets.
- (i) If Caroline and Sue----- (prepare, prepares will prepare) the salad, Phil (will decorate, decorate, decorates) the house.
- (ii) If Sue----- (cuts, will cut, cut) the onions for the salad, Caroline----- peels, (peel, will peel) the mushroom.
- (b) Write any two differences between a paragraph and an essay.
- (c) What is the significance of writing a book review in an academic context?
- (d) What is the meaning of the idiom at an 'arm's length'? Use it in a sentence.
- (e) Sentences are given in indirect speech. Change them into the direct speech.
- (i) She thanked me.
- (ii) Raju said that Gautam would have to go the following day.
- (f) What is meant by impromptu speech? Explain in brief.
- (g) What is the synonym of the word 'sagacious'? Use it in a sentence.
- (h) Identify the meanings of the collocations given in the sentences.
- For example: Freely appreciate – I certainly understand something.
- (i) fully recognize-----
- (ii) honestly believe-----
- (i) Find the meaning of the phrasal verbs 'fill in' and 'end up' and make a sentence on your own. Read the example given and write your answer.
- Ex: Egg on: urge / encourage greatly toward doing something (usually something negative).
- "At first Bob and Chuck were just having a mild argument, but Bob's friends egged them on until they started fighting".
- (j) Write (telephonic) dialogues for seeking permission from your Math's teacher over phone expressing your inability to write the mid exam due to your sickness.

PART - B

(Answer all five units, 5 X 10 = 50 Marks)

UNIT - I

- 2 Write an essay on the following topic 'impact of super markets on departmental and retail stores in your city/district'.

OR

- 3 What is a debate? Explain the differences between a debate and a group discussion.

UNIT - II

- 4 Write dialogues to be enacted in the following situation given.
- A reporter introduces himself / herself to the chief Minister with regard to 'smart cities' at a press conference.

OR

- 5 Explain how listening to a particular informative video enables you to improve your communication skills.

Contd. in page 2

Code: 15A52201

UNIT - III

- 6 You're walking by the road side and you found a new 'six s i phone'.....following the steps to creative writing, create a story by expanding the idea.

OR

- 7 What are the steps to be followed while making posters? Explain how does a poster helps as a good visual aid to better understanding and learning. Explain citing relevant examples where necessary.

UNIT - IV

- 8 Write dialogues in the following situations given.
Interviewing international Badminton champion Ms. Sindhu at your studio on television.

OR

- 9 **Make notes on the following passage using appropriate format.**

In all learning, advances tend to come irregularly and in bursts, as you gain fresh insights into the subject. In order to obtain these insights you must thoroughly understand what you are studying. If you really understand a subject not only do you remember it easily, but you can apply your knowledge in new situations. The important thing is not what you know, but what you can do with what you know. The extra effort involved in getting a firm grounding in the essentials of a subject is repaid many times in later study. How are you to achieve understanding? Understanding involves (i) Linking new knowledge to the old. (ii) Organizing it and remembering it in a systematic fashion. To retain and make sense of any new concept or fact it must be linked in as many ways as possible to your existing body of knowledge.

All good introductory textbooks are constantly giving familiar examples, or using analogies, or appealing to common experience. In setting out the differences between daylight vision and twilight vision, for example, most writers point out that as twilight falls in the garden, blue flowers remain blue for some time after red blossoms appear black, illustrating, by appeal to common experience, that under dim illumination the colours of the blue end of the spectrum become relatively brighter than those of the red end. Or again, to illustrate that the movement of any particular electron during the passage of an electric current is only a few centimeters a second, although the velocity of the current is extremely great, the analogy is often used of a truck run into the end of a long line of trucks in a shunting yard, a corresponding truck being rapidly ejected from the far end. Linking new information to familiar experience in this fashion always helps understanding. In order to tie the new information to your stock of knowledge with as many links as possible, you must reflect on it, and try and relate it to what you already know. Thinking the matter over by yourself, writing out summaries of the main points and talking to other students about it, are all valuable for fixing it more clearly in your mind.

UNIT - V

- 10 Translucent Inc., a multinational company, is looking for engineers fresh out of college to work in its Mumbai office. You are interested in the position and wish to apply. Assume relevant data and prepare the following: (i) Resume. (ii) Covering letter.

OR

- 11 (a) Write the meanings of the following connectives (adverbials) and use them in a sentence.
(i) Predominantly-----
(ii) Absurdly-----
(iii) Remarkably-----
(iv) Marvelously-----
(v) Disparagingly-----
(b) Write the meanings of the phrasal verbs and use them in a sentence.
(i) Cut off-----
(ii) Drop out-----
(iii) Chip in-----
(iv) Make out-----
(v) Blow up-----
