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B.Pharm I Year II Semester (R15) Regular & Supplementary Examinations June 2018

ENGLISH FOR PROFESSIONAL COMMUNICATION		
Time: 3 hours Max. Marks: 70		
PART - A		
(Compulsory Question)		

1		Answer the following: (10 X 02 = 20 Marks)
	(a)	What are the two don'ts of a debate?(ii)
	(b)	· •
	(-)	given identifying the key word.
		Ex: It has become cloudy so Santosh and Anitha decided to drop the idea of going out.
		(i) It was a pleasant day
		(ii) Father was in a angry mood
	(c)	What is the importance of using visuals in a presentation?
	(d)	Fill in the blanks.
	(4)	(i) You have discussed it with me first.
		(ii) We be going by now.
	(e)	Mark accent for the following two words.
	(0)	(i) Antagonistic.
		(ii) Examination.
	(f)	Beggar to Aditi 'Please help me with some food andmoney'.(change into reported
	(.)	speech)
	(g)	Give the antonym of the word 'inordinate' and use it in a sentence.
	(h)	Fill in the blanks with appropriate collocations given
	()	If we let the unions decide everything, there will be complete It just won't work.
		(i) Progression. (ii) Anarchy. (c)Appreciation. (d) Alternative.
		Deborah and Simon can't stand each other. There is deep between them.
		(i) Animosity. (ii) Aversion. (iii) Acting. (iv) Pretension.
	(i)	Give the meaning of the phrasal verb putt off' and use it in a sentence.
	(j)	Give the meaning of the connective "appalling" and use it in a sentence.
	()/	
PART - B (Ancwer all five units - 5 × 10 – 50 Marks)		
(Answer all five units, 5 X 10 = 50 Marks)		
UNIT - I		
2		What skills are tested in a group discussion? Explain.
		OR OR
3		Write an essay on social networking sites.
		UNIT - II
4		What is a book review? Explain with reference to the following elements citing examples
		from the book that you have read recently.
	(a)	Style of writing.
	(b)	Theme.
	(c)	Flaws. OR
5		Write dialogues for the role play to be enacted – "interviewing education minister".
0		(You should act as a media representative / anchor on a TV show)
		·
		UNIT - III
6		You're walking in the park and have surprisingly found 'a five lakh currency strap',
		following the steps to creative writing, create a story by expanding the idea.
		OR
7		Imagine as a student academic council representative of your institute, you have been

deputed to attend a youth festival on 'value based education', organized at Bangkok.



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[UNIT - IV]

8 Read the following text and represent the information in the form of table.

The work of the heart can never be interrupted The heart's job is to keep oxygen rich blood flowing through the body. All the body's cells need a constant supply of Oxygen, especially those in the brain. The brain cells like only four to five minutes after their oxygen is cut off, and death comes to the entire body.

The heart is a specialized muscle that serves as pump. This pump is divided in to four chambers connected by tiny doors called valves. The chambers work to keep the blood flowing round the body in a circle.

At the end of each circuit, veins carry the blood to the right atrium, the first of the four chambers 2/5 oxygen by then is used up and it is on its way back to the lung to pick up a fresh supply and to give up the carbon dioxide it has accumulated. From the right atrium the blood flow through the tricuspid valve into the second chamber, the right ventricle. The right ventricle contracts when it is filled, pushing the blood through the pulmonary artery, which leads to the lungs – in the lungs the blood gives up its carbon dioxide and picks up fresh oxygen. Then it travels to the third chamber the left atrium. When this chamber is filled it forces the blood through the valve to the left ventricle. From here it is pushed into a big blood vessel called aorta and sent round the body by way of arteries.

Heart disease can result from any damage to the heart muscle, the valves or the pacemaker. If the muscle is damaged, the heart is unable to pump properly. If the valves are damaged blood cannot flow normally and easily from one chamber to another, and if the pacemaker is defective, the contractions of the chambers will become uncoordinated.

OR

- 9 Discuss briefly each of the following steps involved in the process of report writing.
 - (a) Abstract.
 - (b) Title of the report.
 - (c) Tools used for data collection.

UNIT - V

Assume that you have applied for the post of 'Assistant Executive Engineer'. You have been shortlisted for the post and you are required to attend a telephonic interview highlighting your credentials and choice of posting. Imagine the context and write dialogues/exchanges between the panel members with your responses.

OR

List any 'five frequently questions' asked in a job interview and explain their significance in testing the candidate's potential for the job. (Hints: Why should we hire you, short term/long term goals, achievements, strengths etc).

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