

Code: 13R00803

B.Pharm IV Year II Semester (R13) Advanced Supplementary Examinations July 2018

**INTELLECTUAL PROPERTY RIGHTS**

(For 2013, 2014 regular &amp; 2014, 2015 lateral entry admitted batches only)

Time: 3 hours

Max. Marks: 70

**PART – A**  
(Compulsory Question)

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1 Answer the following: (10 X 02 = 20 Marks)

- (a) What is intellectual property?
- (b) What is TRIPS in IPR?
- (c) Name any two uses of patent searching.
- (d) What is a trade secret?
- (e) What are related rights?
- (f) What is a geographical indication?
- (g) What is industrial design?
- (h) What are plant breeder's rights?
- (i) What are unfair competition laws?
- (j) Name any two international intellectual property treaties which are of particular importance for the protection of biotechnology.

**PART – B**  
(Answer all five units, 5 X 10 = 50 Marks)**UNIT – I**

2 Describe the genesis and development of IPR in India.

**OR**

3 Discuss four important examples of IPR.

**UNIT – II**

4 Explain the macro-economic impact of the patent system.

**OR**

5 Elaborate on the differences between a utility model and a patent.

**UNIT – III**

6 Write an essay on 'Copy rights'.

**OR**

7 Discuss domain name and its relation to trademarks.

**UNIT – IV**

8 Discuss the needs for protection of industrial designs.

**OR**

9 Describe the protection for new varieties of plants.

**UNIT – V**

10 Discuss the emerging issues in the enforcement on intellectual property rights.

**OR**

11 With the help of a case study, discuss the patents in pharmaceutical research.

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