

R07

Code: R7420501

B.Tech IV Year II Semester (R07) Supplementary Examinations January 2014

MANAGEMENT SCIENCE
(Common to CSE, IT & CSSE)

Time: 3 hours

Max. Marks: 80

Answer any FIVE questions
All questions carry equal marks

- 1 What do you mean by social responsibility of managers? How can social responsibility be made operational in an organization?
- 2 What is decentralization? Explain significance of centralization and decentralization of authority.
- 3 What is plant layout? Explain the advantages of a good plant layout.
- 4 (a) Write about purchase procedure in detail.
(b) Derive the formula for EOQ clearly stating all the assumptions.
- 5 What is job evaluation? Compare job evaluation and merit rating.
- 6 Explain the importance of PERT in network analysis. Distinguish PERT and CPM.
- 7 Write the significance of corporate planning. What is the need for planning?
- 8 What do you mean by balanced score card? What are its advantages?
