

Code: 14E00301

MBA III Semester Regular & Supplementary Examinations November/December 2016

BUSINESS ETHICS & CORPORATE GOVERNANCE

(For students admitted in 2014 & 2015 only)

Time: 3 hours

Max. Marks: 60

PART – A

(Answer the following: (05 X 10 = 50 Marks))

- 1 Define business ethics and discuss the major ethical issues that the business facing Now a days with suitable examples.

OR

- 2 Explain the steps in social audit and various obstacles in implementing social audit.

- 3 What are the ethical issues involved in selection process?

OR

- 4 "Corporate governance is of vital significance for the success of any organization". Comment on the statement.

- 5 What are the major issues involved in false advertising?

OR

- 6 Elaborate on financial frauds and measures to overcome them.

- 7 Explain the threats faced by intellectual property rights. How do you suggest ways to protect them?

OR

- 8 Explain what role do the director play in safeguarding the interest of stakeholders.

- 9 Discuss the theories of corporate governance.

OR

- 10 Discuss the ethical issues involved in training and appraising the employees in an organization.

PART – B

(Compulsory question, 01 X 10 = 10 Marks)

11 Case study:

Kamala knew that something was wrong when Jagan got back at his desk. Jagan had been with Akash & Akash for twenty years. He was sincere, hardworking and also a strong supporter of the company. Kamala joined this accounting firm one year ago, after passing her C.A. exam.

One morning, Jagan was moody and upset. When Kamala was wishing him a good morning, Jagan said: "Look here, Kamala, I have been denied a senior position. I am working 60 hours per week for the last 20 years. This company wants me to wait for some more time". Kamala asked him, "What are you going to do?". Jagan replied, "I don't know".

Later on, Jagan began behaving in different way. He used to come late and go early. On a Sunday, when Kamala went to office to collect some papers, she noticed Jagan was copying some software used on auditing and consulting. Jagan began to do some consulting work for small firms. He also said that long-term service was not recognized in that company. Kamala was disturbed by this even.

Questions:

- (a) What are the ethical issues in this case?
(b) Do you have some suggestions for this company?
