

Code: 14E00310

MBA III Semester Regular & Supplementary Examinations November/December 2016

TRAINING & DEVELOPMENT

(For students admitted in 2014 & 2015 only)

Time: 3 hours

Max. Marks: 60

PART - A

(Answer the following: (05 X 10 = 50 Marks))

1 Explain in detail the process of training.

OR

2 Describe transitional model of training.

3 Explain significance of training function in overall corporate strategy.

OR

4 What elements have to be considered for planning training process?

5 Explore threat and opportunities for training consultancies in future business world.

OR

6 What are various components of need assessment?

7 Broadly bring out steps in designing training programme.

OR

8 How do you overcome employee resistance to training?

9 Is off the job training useful in bringing out real potential of an employee. Explain.

OR

10 How far do computer based training programme benefits an employee?

PART - B

(Compulsory question, 01 X 10 = 10 Marks)

11 Case study:

ABC pharmaceutical is a pharma company established by Mr. Ram Mohan in 1980. The turnover is about 20 crores, with an employee strength of 120 among whom 40 are women working at different levels. The company specializes in manufacturing generic medicine for local markets.

The main problem faced by company is since it is located in rural area; most of workers are indulged in festivals, fairs and melas most part of the year. For each of these occasions they are absent for minimum 3 days.

Suggest a training program with such content, so the management overcomes the problem of absenteeism.
