

Code: 14E00311

MBA III Semester Regular & Supplementary Examinations November/December 2016

SUPPLY CHAIN MANAGEMENT

(For students admitted in 2014 & 2015 only)

Time: 3 hours

Max. Marks: 60

PART - A

(Answer the following: (05 X 10 = 50 Marks))

1 Discuss briefly about the outsourcing of distribution logistics.

OR

2 Explain briefly about the evolution of supply chain.

3 Discuss briefly about the make Vs buy continuum.

OR

4 What is worldwide sourcing? Write problems and challenges of it.

5 Define supply chain network with an example.

OR

6 Discuss briefly about the decision trees.

7 Elucidate the uncertainty in supply chain. Brief about Identifying sources of uncertainty.

OR

8 Briefly explain the multiple location inventory management.

9 Explain briefly about the supply chain integration.

OR

10 Discuss briefly about the SC mapping.

PART - B

(Compulsory question, 01 X 10 = 10 Marks)

11 Case study:

Toyota motor corporation is Japan's top auto manufacturer and has experienced significant growth in global sale over the last 2 decades. A key issue facing Toyota is the design of its global production and supply chain management.

(i) Should they be designed for local consumption or should be few parts plants globally that supply multiple assembly parts.

(ii) What kind of flexibilities should be build into the distribution system?
