Code: 14E00315

MBA III Semester Regular Examinations January 2016
ENTERPRISE RESOURCE PLANNING
(For students admitted in 2014 only)

Time: 3 hours   Max. Marks: 60

All questions carry equal marks
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SECTION - A

Answer the following: (05 X 10 = 50 Marks)

1   Define enterprise resource planning. Explain the reasons for the growth of ERP.
OR
2   Discuss the common ERP myths and the need to remove the misconceptions about ERP.

3   What is data warehousing? State the advantages and limitations of data ware housing.
OR
4   Explain the scope of data mining in medical field.

5   Describe the interfaces between sales and distribution systems in ERP module.
OR
6   Explain with flow chart of quality management system and human resource system in ERP modules.

7   Discuss the ERP package evaluation and election process.
OR
8   Discuss the phases in ERP implementation life cycle.

9   Illustrate the impact of micro soft dynamic and people soft on enterprise applications.
OR
10 Show the relationship between oracle and SAP.

SECTION – B

(Compulsory Question)   01 X 10 = 10 Marks

11 **Case study:**
The client is the North American arm of a Japanese consumer electronics and multimedia giant, which make music, movies, and TV shows, as well as products that bring them to life. Its electronics products include TVs, DVD players, digital cameras and CD players on business challenge. The client uses a custom developed e-procurement solution called SPIRITS to enable vendors to view the outsourcing orders, receipts, confirmation of deliveries and also obtain Sony's short and long term forecasts over the web.

   The challenge was to build extensions on oracle applications to interface with SPIRITS and develop a flexible solution, which could be easily extended to other business organizations within and to deliver a solution for demanding rollout schedules.
   Questions:
   (a) How can you build the interfaces for an e-procurement solution as a part of the oracle application implementation?
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