Code: 14E00319

MBA III Semester Regular Examinations January 2016 DATA WAREHOUSING & MINING

(For students admitted in 2014 only)

Time: 3 hours

Max. Marks: 60

All questions carry equal marks

SECTION – A

Answer the following: $(05 \times 10 = 50 \text{ Marks})$

1 Explain the components of organizational memory.

OR

- 2 How can you evaluate database technology?
- 3 Explain in detail about sharing data between functional units.

OR

4 What are the differences among sharing data between functional units and sharing data between different levels of users? Explain in detail.

OR

- 5 How can you organize relational data warehouse?
- 6 Briefly explain about metadata.
- 7 Write about OLAP and constructing a data warehouse system.

OR

- 8 What are the different stages of project? Explain them.
- 9 How can you extract and transform data? Explain.

OR

10 Write about nearest neighbor approaches in detail.

SECTION – B

(Compulsory Question)

01 X 10 = 10 Marks

11 Case study:

You have decided to prepare a budget for next 12 months on your actual expenses for the past 12 months. You need to get your expense information into what is in effect.

- (a) What are your information sources for this data warehouse?
- (b) Describe how you would carry out each of the five steps of data preparation for a data warehouse, from extraction through summarization. If a particular step does not apply, say so and justify your statement.
