

Code: 14E00410

MBA IV Semester Regular Examinations June/July 2016

**CORPORATE INFORMATION MANAGEMENT**

(For students admitted in 2014 only)

Time: 3 hours

Max. Marks: 60

All questions carry equal marks

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**SECTION – A**

Answer the following: (05 X 10 = 50 Marks)

- 1 How will you conduct an environment analysis to determine information requirements of a firm?  
**OR**
- 2 Explain the steps in identifying risks and opportunities in information management of a firm.
- 3 List out the various collaborative efforts possible for firms using information technology.  
**OR**
- 4 Discuss hybrid governance models in use today.
- 5 Describe the components of internet infrastructure in collaborative business.  
**OR**
- 6 List out the reasons for Leveraging IT in corporate information management.
- 7 Outline the salient points to be noted while managing relationships with outsourcing agencies.  
**OR**
- 8 Explain the components of distributed data processing. What are the advantages of distributed data processing over centralized data processing?
- 9 Describe the various categories of an IT project.  
**OR**
- 10 List out five tools used to control IT projects.

**SECTION – B**

(Compulsory Question)

01 X 10 = 10 Marks

11 **Case study:**

The commissioner of police of a certain city wants to modernize the information processing within the city. This is to improve the tracking of crime and tracing out the various criminals across the city. How will you plan the IT infrastructure for the initiative? How will you control the project implementation? What components will you outsource and why?

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