Code: 14E00102

MBA I Semester Supplementary Examinations June/July 2017
BUSINESS ENVIRONMENT
(For students admitted in 2014, 2015 & 2016 only)

Time: 3 hours   Max. Marks: 60

All questions carry equal marks
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SECTION - A
Answer the following: (05 X 10 = 50 Marks)

1   What do you understand by the concept of business environment? What are the external factors influencing business environment?

OR

2   Examine the impact of LPG on the development of Indian economy.

3   Briefly write about the objectives of monetary policy of India.

OR

4   What factors are influencing supply of money in India in the present circumstances?

5   What is meant by balance of payments? What are the major components of balance of payments?

OR

6   Explain the provisions of EXIM policy of India.

7   Evaluate the role of WTO in promoting world trade.

OR

8   Write a brief note on dumping and antidumping measures.

9   Examine the important provisions of the consumer protection ACT, 1986.

OR

10   Outline the special features of SICA, 1985.

SECTION – B

(Compulsory Question)   01 X 10 = 10 Marks

11   **Case study:**
Economists have been trying, with some frustration, to paint stripers on Indian since 1991. It is more appropriate to picture India as an elephant that has begun to lumber and move ahead; it may never have speed but it will always have stamina. India's positioning between capitalism and democracy suggests that India might have a more stable, peaceful and negotiated transition into the future than, say, China. It will also avoid some of the harmful side effects of an unprepared capitalist society, such as Russia. Although slower, India is likely to preserve it way of life and its civilization of diversity, tolerance and spirituality against of the global culture. If does then it is, a wise elephant.
Questions:
(a)   Discuss the present business environment in India.
(b)   Based on the above points how would you assess the future business environment in India.
(c)   What culture would you suggest?

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