

Code: 14E00107

MBA I Semester Supplementary Examinations June/July 2017

INFORMATION TECHNOLOGY FOR MANAGERS

(For students admitted in 2014, 2015 & 2016 only)

Time: 3 hours

Max. Marks: 60

All questions carry equal marks

SECTION – A

Answer the following: (05 X 10 = 50 Marks)

- 1 Describe the input and output devices of the computer.
OR
- 2 What is number system? Explain the different types of number system.
- 3 Write short notes on relational model and hierarchical model.
OR
- 4 Discuss the various functions of operating systems.
- 5 What is mail merge? Explain the components and steps of mail merge.
OR
- 6 Discuss the editing tools and formatting documents in MS-word.
- 7 Explain the TCP/IP reference model with functions of four layers.
OR
- 8 Write about the components and working of world wide web.
- 9 Discuss the management support systems.
OR
- 10 What are the applications of artificial intelligence technologies in business? Explain.

SECTION – B

(Compulsory Question)

01 X 10 = 10 Marks

Case study:

Prepare a bank statement of a bank which has 3 branches and 3 managers in each branch by using MS-EXCEL. The report should contain information month-wise for the year 2015. Use formulae for computing sub-totals and totals.
