

Code: 14E00301

MBA III Semester Supplementary Examinations May 2017

BUSINESS ETHICS & CORPORATE GOVERNANCE

(For students admitted in 2014 & 2015 only)

Time: 3 hours

Max. Marks: 60

All questions carry equal marks

SECTION – A

Answer the following: (05 X 10 = 50 Marks)

- 1 What do you understand by the term business ethics? What are the factors that lead to unethical practices?

OR

- 2 Briefly explain the social contract theory and legitimacy theory.

- 3 Discuss the framework for protecting the interests of the investors in India.

OR

- 4 What are the sources of unethical practices in the application of computer technology in organizations? Suggest measures to introduce ethical practices in computer application and management.

- 5 Explain the appointment, duties and responsibilities of directors of a company.

OR

- 6 What do you understand by intellectual property? What are the ethical issues related to intellectual property?

- 7 Discuss the unethical practices in the different functional areas of business.

OR

- 8 Explain financial implications of corporate social responsibility.

- 9 How does corporate social responsibility contribute towards social development? Take Indian corporate as case and explain.

OR

- 10 Discuss philosophies and theories of corporate governance.

SECTION – B

(Compulsory Question)

01 X 10 = 10 Marks

11 Case study:

Radha hails from an-educated family. She has a postgraduate degree and well-trained in a dress-making company. She had undergone training in the US for about six months in designing cloths. Styles is a large dress-making company in Bhopal and Radha has joined this company as a chief designer.

Radha has to direct the activities of 12 designers. The job of the designers requires a certain amount of training so as to develop attractive designs. The chief designer has to approve the designs of the designers.

Radha's group is composed of all females ranging from 20 to 50 years of age. Most of them have high school education with a certificate in dress-designing. Radha will be replacing a long time employee Vatsala who is retiring after 28 years with styles. Radha expected no problems from her employees expect possibly from Mrs. Vimala who is in her fifties and is known as the 'grand old lady'. Radha understood that without Vimals's support, her job would be difficult.

Questions:

- (a) Suggest strategies for Radha to pursue.
- (b) What should Radha do if Vimal revolts along with her colleagues?