

R13

Code No: 170DX

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**B. Tech III Year II Semester Examinations, May - 2017****PRINCIPLES OF ENTREPRENEURSHIP****(Civil Engineering)****Time: 3 hours****Max. Marks: 75****Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART - A**(25 Marks)**

- 1.a) Define Entrepreneur. [2]
- b) Write any five differences between an entrepreneur and a manager. [3]
- c) Write about the concept of Record keeping. [2]
- d) What is the role of learning teams? [3]
- e) Explain the role of Industrial Development Corporation. [2]
- f) What is the role of SSIDCs in industrial development? [3]
- g) Define Market Segmentation. [2]
- h) Define Production technique and state about different production techniques. [3]
- i) Explain about the employer's liability for compensation. [2]
- j) Mention some methods for calculating wages. [3]

PART - B**(50 Marks)**

- 2.a) Define 'new idea' and state about the different sources of new ideas.
- b) State Launching formalities of a Business plan. [5+5]

OR

- 3.a) Define Entrepreneurship. Compare Entrepreneur vs Manager.
- b) Discuss about different creative problem solving techniques for a start-up venture. [5+5]

- 4.a) Explain the Record Keeping process in a new venture.
- b) Define E-Commerce and state its role in digital India. [5+5]

OR

- 5.a) Discuss the issues of marketing and sales promotion in respect of new venture.
- b) Write short notes on Entrepreneurship development in India. [5+5]

- 6.a) Briefly discuss about Small Scale Industries Development the various Corporations (SSIDCs).

- b) Explain schemes and functions of Directorate of Industries. [5+5]

OR

- 7.a) Discuss briefly about Small Industries Service Institute (SISI).
- b) Discuss briefly about Small Industries Development Bank of India (SIDBI). [5+5]

AG AG AG AG AG AG AG

8.a) Briefly discuss about Selection of Production Techniques.

b) Explain briefly about Plant Designing the Work place.

[5+5]

AG AG AG AG OR AG AG AG
9.a) Discuss briefly about channels of Distribution.
b) Write short notes on product pricing. [5+5]

10.a) Discuss about the evolution of Labour Legislation in India.

b) Write short notes on salient Provisions of Welfare issues under Indian Factories Act.

[5+5]

AG AG AG AG OR AG AG AG
11.a) Discuss Workmen's Compensation Act.
b) What are the salient features Industrial Disputes Act? [5+5]

AG AG AG AG ---ooOoo--- AG AG AG

AG AG AG AG AG AG AG

AG AG AG AG AG AG AG

AG AG AG AG AG AG AG

AG AG AG AG AG AG AG