

R16

Code No: 135AR

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

B. Tech III Year I Semester Examinations, November/December - 2018

FUNDAMENTALS OF MANAGEMENT

(Common to CE, EEE, ME, ECE, CSE, EIE, IT, MCT, MMT, AE, MIE, PTM, CEE, MSNT)

Time: 3 hours

Max. Marks: 75

Note: This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART - A**(25 Marks)**

1. Explain the following in about five sentences each:

a) Technical skills

[2]

b) Classical Approach of Management

[3]

c) Vision

[2]

d) Programmed Decision

[3]

e) Departmentalization

[2]

f) Centralization

[3]

g) Leader as Mentor

[2]

h) Theory X

[3]

i) Types of Control

[2]

j) Control System

[3]

PART - B**(50 Marks)**

2.a) Explain the nature and scope of Management.

b) What are the managerial skills required at middle level of management?

[5+5]

OR

3. Discuss the Systems approach to Management.

[10]

4.a) What is Planning process? Explain.

b) What are the advantages of MBO?

[5+5]

OR

5.a) Compare and contrast Programmed and non-Programmed decisions.

b) Explain the steps in decision making.

[5+5]

6.a) Explain Matrix organization structure.

b) Why is the Matrix structure most preferred organization structure in present business scenario?

[5+5]

OR

7.a) Explain Talent Management model.

b) Discuss the need for Human Resource Planning in an organization.

[5+5]

AG AG AG AG AG AG AG A

- 8.a) Explain the characteristics of a leader.
b) Discuss the role of leader in adversity and crisis.

[5+5]

OR

- 9.a) Explain types of motivation.
b) Discuss the relationship between motivation and employee performance.

[5+5]

- 10.a) Explain control.
b) What are Budgetary controls?

[5+5]

OR

- 11.a) Discuss the need for establishing control systems in an organization.
b) Discuss about control methods in an organization.

[5+5]

---ooOoo---

AG AG AG AG AG AG AG A

AG AG AG AG AG AG AG A

AG AG AG AG AG AG AG A

AG AG AG AG AG AG AG A

AG AG AG AG AG AG AG A