

R16

Code No: 135AR

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

B. Tech III Year I Semester Examinations, May/June - 2019

FUNDAMENTALS OF MANAGEMENT

(Common to CE, EEE, ME, ECE, CSE, EIE, IT, MCT, MMT, AE, MIE, PTM, CEE, MSNT)

Time: 3 hours

Max. Marks: 75

Note: This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART - A**(25 Marks)**

1. Explain the following:
 - a) Management [2]
 - b) Levels of management [3]
 - c) Creativity [2]
 - d) Management by objectives [3]
 - e) Delegation [2]
 - f) Centralization [3]
 - g) Leadership [2]
 - h) Autocratic leader [3]
 - i) Strategy [2]
 - j) Non Budgetary control [3]

PART - B**(50 Marks)**

- 2.a) What are the various managerial roles? Explain.
b) Elucidate the function of the management. [5+5]
OR
- 3.a) Explain the challenges of management.
b) Explain the importance of contingency approach of management. [5+5]
- 4.a) Discuss the process of planning.
b) How do you develop the business strategy? Explain. [5+5]
OR
- 5.a) Enumerate the various types of plans.
b) Outline the steps involved in problem solving. [5+5]
- 6.a) Explain the principle of management.
b) Describe the various models of talent management. [5+5]
OR
- 7.a) Bring out the importance of the strategic human resource planning.
b) Discuss the various methods of performance appraisal. [5+5]

- 8.a) “Leader is an effective mentor and coach”. Discuss.
b) How do you plan to handle the employees and customer complaints as a leader? Explain. [5+5]

OR

- 9.a) Explain the pros and cons of team leadership.
b) Bring out the significance of needs of Maslows need hierarchy theory. [5+5]

- 10.a) Elucidate the process of control.
b) What are the characteristics of effective control? Discuss. [5+5]

OR

- 11.a) How do you plan to establish control system effectively? Elucidate.
b) Discuss the objectives of the non-budgetary control. [5+5]

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