Code No: RT22014 **R13** SET - 1

II B. Tech II Semester Supplementary Examinations, November - 2018
MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS
(Com. to CE, EIE)

Time: 3 hours Max. Marks: 70

Note: 1. Question Paper consists of two parts (**Part-A** and **Part-B)**
2. Answer **ALL** the question in **Part-A**
3. Answer any **THREE** Questions from **Part-B**

~~~~~~

PART –A

1. a) Define Managerial Economics. (3M)
   b) Briefly explain the economies of scale. (4M)
   c) Explain the conditions of Monopolistic Competition. (4M)
   d) Explain the salient features of Partnership. (4M)
   e) Describe the importance of double-entry systems. (4M)
   f) Explain the meaning of capital budgeting. (3M)

PART –B

2. a) Explain the scope of managerial economics and its relation with other subjects. (8M)
   b) Explain the law of demand and its exceptions. And explain the types of elasticity and its measurement. (8M)

3. a) Explain the salient features of Cobb-Douglas production function. (8M)
   b) Write short notes on any four cost-concepts. (8M)

4. a) Explain the conditions of perfect competition and the price and output determinations in the short run. (8M)
   b) Write short notes on any four methods of Pricing. (8M)

5. a) Briefly explain the salient features of Private and Public Limited Joint Stock Companies. (8M)
   b) Explain the important stages of Business Cycles. (8M)

6. a) Explain the significance of ratio analysis. (6M)
   b) A firm sold goods worth Rs 5, 00, 000 and its gross profits 20 percent of sales value. The inventory at the beginning of the year was Rs 16,000 and at end of the year was 14,000. Compute Inventory turnover ratio. (10M)

7. a) Briefly explain the different techniques of Capital Budgeting. (8M)
   b) Determine the payback period for a project which requires a cash outlay of Rs. 24,000 and generates cash inflows of Rs. 4,000, Rs. 8,000 and Rs. 10,000 in the first, second, third and fourth years respectively. (8M)
~~~~~~