

Code No: PT32041

R13**SET - 1****III B. Tech II Semester (Substitute Subject) Regular/ Supply Examinations, April - 2018****MANAGEMENT SCIENCE**

(Electronics and Communication Engineering)

Time: 3 hours

Max. Marks: 70

- Note: 1. Question Paper consists of two parts (**Part-A** and **Part-B**)
2. Answering the question in **Part-A** is compulsory
3. Answer any **THREE** Questions from **Part-B**
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PART -A

- 1 a) What is ABC analysis? [4M]
- b) Discuss Statistical Quality Control. [4M]
- c) Explain Balanced Score Card. [3M]
- d) Describe the concept of MIS. [4M]
- e) Write short notes on Bench Marking. [3M]
- f) Define Job Analysis. [4M]

PART -B

- 2 a) Explain the Nature and Importance of Management. [8M]
- b) What are the Functions of Management? [8M]
- 3 a) Define EOQ. What are the factors that determine EOQ? [8M]
- b) What do you understand by Work Study? [8M]
- 4 a) Write about the different methods of Job Evaluation? [8M]
- b) Describe briefly the functions of Financial Management. [8M]
- 5 a) What is the purpose of Environmental Scanning evaluation? [8M]
- b) Describe the different steps for Formulation of Strategic? [8M]
- 6 a) Explain the Ethics in Business and Management. [8M]
- b) What is Ethics? What are the Ethical Responsibilities of Business? [8M]
- 7 a) Explain the concept of JIT. How does it help the manufacturing system to improve productivity? [8M]
- b) Describe the importance of Total Quality Management. (TQM) [8M]
