Code No: R1632052 **R16** SET - 1

III B. Tech II Semester Regular Examinations, April/May - 2019

DATA WAREHOUSING AND MINING

(Computer Science and Engineering)

Time: 3 hours Max. Marks: 70

Note: 1. Question Paper consists of two parts (**Part-A** and **Part-B)**
2. Answer **ALL** the question in **Part-A**
3. Answer any **FOUR** Questions from **Part-B**

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PART –A

1.	a)	What are the steps involved in KDD process.	[2M]
	b)	State why data preprocessing is an important issue for data warehousing and data mining.	[2M]
	c)	What is decision tree classifier?	[2M]
	d)	What is Bayesian Belief Networks?	[3M]
	e)	How association rules mined from large databases?	[3M]
	f)	Define density based method.	[2M]

PART -B

2.	a)	What is data Mining? Explain the differences between Knowledge discovery and data mining.	[7M]
	b)	Define Data Visualization & data transformation? Explain with examples.	[7M]
3.	a)	Write short notes on the following: (i) Data Preprocessing (ii) Data Discretization (iii) Concept Hierarchy	[6M]
	b)	Given the following measurement for the variable age: 18, 22, 25, 42, 28, 43, 33, 35, 56, 28 Standardize the variables by the following: (i) Compute the mean absolute deviation for age. (ii) Compute the Z-score for the first four measurements.	[8M]
4.	a)	Explain different classification Techniques.	[7M]
	b)	(i) What are over fitted models? Explain their effects on performance. (ii) What are the advantages and disadvantages of decision trees over other classification methods?	[7M]
5.	a)	Explain Naive Baye's Classification.	[7M]
	b)	Explain Baye's theorem. Develop an algorithm for classification using Bayesian classification.	[7M]
6.	a)	Discuss Apriori Algorithm with a suitable example and explain how its efficiency can be improved?	[7M]
	b)	Write the algorithm to discover frequent item sets without candidate generation and explain it with an example.	[7M]
7.	a)	Describe K means clustering with an example.	[7M]
	b)	(i) What are the requirements for cluster analysis? Explain briefly. (ii) What is an outlier? Explain the types of outliers.	[7M]

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Code No: R1632052 **R16** SET - 2

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PART –A

1. a) List the five primitives for specifying a data mining task. [2M]
   b) Write the strategies for data reduction. [2M]
   c) List the approaches for filling in the missing values. [2M]
   d) What is pattern evaluation & correlation analysis? [3M]
   e) Define support and confidence in Association rule mining. [3M]
   f) What is an outlier? Mention its applications. [2M]

PART -B

2. a) What is data mining? Briefly explain the Knowledge discovery process. [7M]
   b) Describe the various descriptive statistical measures for data mining. [7M]

3. a) Explain in detail about data pre-processing. [7M]
   b) What is the need of dimensionality reduction? Explain any two techniques for dimensionality reduction. [7M]

4. a) Discuss K- Nearest neighbor classification algorithm and its characteristics. [7M]
   b) What is association and correlation? With an example describe classification and prediction. [7M]

5. a) State Bayes theorem and discuss how Bayesian classifiers work? [7M]
   b) What are Bayesian classifiers? With an example, describe how to predict a class label using Naive Bayesian classification. [7M]

6. A database has four transactions. Let min_sup=60% and min_conf=80% [14M]

TID	***date***	***items_bought***
100	10/15/2018	{K, A, B, D}
200	10/15/2018	{D, A, C, E, B}
300	10/19/2018	{C, A, B, E}
400	10/22/2018	{B, A, D}

   i) Find all frequent items using Apriori & FP-growth, respectively. Compare the efficiency of the two meaning process.
   ii) List all of the strong association rules (with support '***s***' and confidence '***c***') matching the following meta-rule where X is a variable representing customers, and item i denotes variables representing items (e.g., "A", "B",etc.): Vx Є transactions, buys(X,item1) ^ buys(X,item2) =>buys(X,item3)[s,c].

7. a) What is Density based clustering? Describe DBSCAN clustering algorithm. [7M]
   b) Describe how categorization of major clustering methods is being done? [7M]

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2. Answer **ALL** the question in **Part-A**
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PART –A

1. a) What is data mining? [2M]
   b) How concept hierarchies are useful in data mining? [2M]
   c) List similarity measures. [2M]
   d) What is rule classification? [3M]
   e) List the techniques to improve the efficiency of Apriori algorithm. [2M]
   f) What is the objective function of the K-means algorithm? [3M]

PART -B

2. a) Explain data mining as a step-by-step process of knowledge discovery. Mention the Functionalities of Data mining. [7M]
   b) What is data cleaning? Describe the approaches to fill missing values. [7M]

3. a) Write a note on subset selection in attributes for data reduction. [7M]
   b) Discuss briefly about data cleaning techniques. [7M]

4. a) What is Decision tree? With an example, briefly describe the algorithm for generating decision tree. [7M]
   b) What is prediction? Explain the various prediction techniques. Explain about Decision tree Induction classification technique. [7M]

5. a) Describe the data classification process with a neat diagram. How does the Naive Bayesian classification works? Explain. [7M]
   b) What is misclassification rate of a classifier? Describe sensitivity and specificity measures of a classifier. [7M]

6. Make a comparison of Apriori and FP-Growth algorithms for frequent item set mining in transactional databases. Apply these algorithms to the following data: [14M]

TID	LIST OF ITEMS
1	Bread, Milk, Sugar, TeaPowder, Cheese, Tomato
2	Onion, Tomato, Chillies, Sugar, Milk
3	Milk, Cake, Biscuits, Cheese, Onion
4	Chillies, Potato, Milk, Cake, Sugar, Bread
5	Bread, Jam, Mik, Butter, Chilles
6	Butter, Cheese, Paneer, Curd, Milk, Biscuits
7	Onion, Paneer, Chilies, Garlic, Milk
8	Bread, Jam, Cake, Biscuits, Tomato

7. Consider five points {X1 , X2 , X3 , X4 , X5 } with the following coordinates as a two dimensional sample for clustering : X1 = (0.5,2.5); X2 = (0,0); X3 = (1.5,1); X4 = (5,1); X5 = (6,2) [14M]
   Illustrate the K-means partitioning algorithms using the above data set.

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PART –A

1. a) Define Discretization. [2M]
b) List the three important issues that have to be addressed during data integration. [2M]
c) Define Pre-pruning and post-pruning. [2M]
d) Mention any three measures of Similarity. [3M]
e) Define Association rule mining two step processes. [2M]
f) Define outliers. List various outlier detection approaches. [3M]

PART -B

2. a) Discuss in detail about the steps of knowledge discovery? [7M]
b) What is noisy data? Explain the binning methods for data smoothening. [7M]

3. a) What is data normalization? Explain any two normalization methods. [7M]
b) Briefly describe various forms of data pre-processing. [7M]

4. a) What is attribute selection measure? Briefly describe the attribute selection measures for decision tree induction. [7M]
b) Describe the criteria used to evaluate classification and prediction methods. [7M]

5. a) What are Bayesian classifiers? With an example, describe how to predict a class label using Naive Bayesian classification. [7M]
b) What is misclassification rate of a classifier? Describe sensitivity and specificity measures of a classifier. [7M]

6. a) What is Association rule mining? Briefly describe the criteria for classifying association rules. [7M]
b) Can we design a method that mines the complete set of frequent item sets without candidate generation? If yes, explain it with the following table: [7M]

TID	*List of items*
001	milk, dal, sugar, bread
002	Dal, sugar, wheat,jam
003	Milk, bread, curd, paneer
004	Wheat, paneer, dal, sugar
005	Milk, paneer, bread
006	Wheat, dal, paneer, bread

7. a) Describe any one Hierarchical clustering algorithm. [7M]
b) What is cluster analysis? Describe the dissimilarity measures for interval-scaled variables and binary variables. [7M]

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