

Code No: R1631011

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SET - 1

III B. Tech I Semester Supplementary Examinations, May – 2019 **MANAGEMENT SCIENCE**

Time: 3 hours

(Common to Civil Engineering, Petroleum Engineering)

Max. Marks: 70

Note: 1. Question Paper consists of two parts (Part-A and Part-B) 2. Answering the question in **Part-A** is compulsory 3. Answer any THREE Questions from Part-B

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## PART –A

| a)        | Discuss Line and Staff Organization.                                                                                                                                                                                                               | [2M]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|-----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| b)        | How do you draw inferences from a control charts?                                                                                                                                                                                                  | [3M]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| c)        | What do you understand by Job Analysis?                                                                                                                                                                                                            | [2M]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| d)        | Define PERT.                                                                                                                                                                                                                                       | [2M]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| e)        | What do you mean by Strategy?                                                                                                                                                                                                                      | [2M]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| f)        | Write a short note on Just-In-Time.                                                                                                                                                                                                                | [3M]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|           | PART -B                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| a)        | Explain various functions of management.                                                                                                                                                                                                           | [3M]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| b)        |                                                                                                                                                                                                                                                    | [8M]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| c)        | Explain the steps involved in decision making process.                                                                                                                                                                                             | [3M]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| a)        | Explain the importance of Statistical Quality Control.                                                                                                                                                                                             | [3M]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| b)        | · · ·                                                                                                                                                                                                                                              | [8M]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| c)        | Explain the concept of ABC analysis.                                                                                                                                                                                                               | [3M]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| a)        | What are the various functions of HP manager?                                                                                                                                                                                                      | [7M]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| ,         |                                                                                                                                                                                                                                                    | [7M]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 0)        | Define marketing. Explain various functions of Warketing.                                                                                                                                                                                          | [/1 <b>v1</b> ]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| a)        | Differentiate between PERT and CPM.                                                                                                                                                                                                                | [4M]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| b)        | What are the steps involved in identifying critical path for project management?                                                                                                                                                                   | [10M]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| a)        | What are the external factors to be considered while assessing opportunities and                                                                                                                                                                   | [7M]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <i>a)</i> | threats?                                                                                                                                                                                                                                           | [/1•1]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| b)        | Describe the various stages in strategy formulation and implementation.                                                                                                                                                                            | [7M]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| a)        | Explain the concept of Just-In-Time.                                                                                                                                                                                                               | [5M]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| b)        | What is the significance of Business Process Outsourcing?                                                                                                                                                                                          | [5M]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| c)        | What do you understand by Six Sigma?                                                                                                                                                                                                               | [4M]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|           | b)<br>c)<br>d)<br>e)<br>f)<br>a)<br>b)<br>c)<br>a)<br>b)<br>c)<br>a)<br>b)<br>a)<br>b)<br>a)<br>b)<br>a)<br>b)<br>a)<br>b)<br>a)<br>b)<br>a)<br>b)<br>b)<br>b)<br>a)<br>b)<br>b)<br>b)<br>b)<br>b)<br>b)<br>b)<br>b)<br>b)<br>b)<br>b)<br>b)<br>b) | <ul> <li>b) How do you draw inferences from a control charts?</li> <li>c) What do you understand by Job Analysis?</li> <li>d) Define PERT.</li> <li>e) What do you mean by Strategy?</li> <li>f) Write a short note on Just-In-Time.</li> <li>PART -B</li> <li>a) Explain various functions of management.</li> <li>b) Define motivation and explain various theories of motivation.</li> <li>c) Explain the steps involved in decision making process.</li> <li>a) Explain the importance of Statistical Quality Control.</li> <li>b) What is meant by inventory? Discuss the need for inventory control.</li> <li>c) Explain the concept of ABC analysis.</li> <li>a) What are the various functions of HR manager?</li> <li>b) Define marketing. Explain various functions of Marketing.</li> <li>a) Differentiate between PERT and CPM.</li> <li>b) What are the external factors to be considered while assessing opportunities and threats?</li> <li>b) Describe the various stages in strategy formulation and implementation.</li> <li>a) Explain the concept of Just-In-Time.</li> <li>b) What is the significance of Business Process Outsourcing?</li> </ul> |

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