

Code No: MB1322/R13

MBA II Semester Supplementary Examinations, May- 2017

HUMAN RESOURCE MANAGEMENT

Time: 3 hours

Max. Marks: 60

Answer any FIVE Questions
All Questions carry Equal Marks.
Q.No.8 is compulsory

1. a) Define HRM. What are the policies of HRM
b) Explain the scope and objectives of HRM
2. a) Explain the cross-cultural problems of HRM in the Global scenario and give any two valuable suggestions.
b) Explain the role of demand and supply forecasting in HRP
3. a) What are the factors influencing on Human Resources Planning
b) Define recruitment. What are the different sources of recruitment?
4. a) Explain the process of selection in the organisation.
b) How you differentiate training with learning? What are the different types of training methods?
5. a) What are the strategies that organisation can implement for the employees career development?
b) Explain the different types of performance appraisal methods
6. a) What are the current trends in compensation management?
b) What are the different legal frame work that organisation should follow before fixing the wage and salary?
7. a) Define trade union and what are the function of trade union?
b) What are the schemes of employee participation in management?

Code No: MB1322/R13

8. **Case Study:** Satish was a Sales Manager for Industrial Products Co in City branch. A week ago, he was promoted and shifted to HO as Deputy Manager in Product Management for a division of products which he was not very familiar with. Three days ago, the company VP - Mr. George, convened a meeting of all Product Managers. Satish's new boss (Product Manager Ketan) was not able to attend due to some other preoccupation. Hence, the Marketing Director - Preet - asked Satish to attend the meeting as this would give him an exposure into his new role. At the beginning of the meeting, Preet introduced Satish very briefly to the VP. The meeting started with an address from the VP and soon it got into a series of questions from him to every Product Manager. George, of course, was pretty thorough with every single product of the company and he was known to be pushy and blunt veteran in the field. Most of the Product Managers were very clear of George's ways of working and had thoroughly prepared for the meeting and were giving to the point answers. George then started with Satish, Satish being new to the product, was quite confused and fared miserably. Preet immediately understood that George had possibly failed to remember that Satish was new to the job. He thought of interrupting George's questioning and giving a discrete reminder that Satish was new. But by that time, George who was pretty upset with lack of preparation by Satish made a public statement " Gentlemen, you are witnessing here an example of sloppy work and this can't be excused" Now Preet was in two minds - should he interrupt George and tell him that Satish is new in that position or should he wait till the end of the meeting and tell George privately. Preet chose the second option. Satish was visibly angry at the treatment meted out by George but he also chose to keep mum. George quickly closed the meeting saying that he found in general lack of planning in the department and asked Preet to stay back in the room for further discussions. Before Preet could give any explanation on Satish, George asked him "Tell me openly, Preet, was I too rough with that boy?" Preet said "Yes, you were. In fact I was about to remind you that Satish is new to the job". George explained that the fact that Satish was new to the job didn't quite register with him during the meeting. George admitted that he had made a mistake and asked his secretary to get Satish report to the room immediately. A perplexed and uneasy Satish reported to George's room after few minutes. George looking Satish straight into his eyes said " I have done something which I should have never even thought of and I want to apologise to you. It is my mistake that I did not recollect that you were new to the job when I was questioning you." Satish was left speechless. George continued " I would like to state few things clearly to you. Your job is to make sure that people like me and your bosses do not make stupid decisions. We have good confidence in your abilities and that is why we have brought you to HO. For everybody time is required for learning. I will expect you to know all the nuances of your product in three months time. Until then you have my complete confidence." George closed the conversation with a big reassuring handshake with Satish.

Code No: MB1322/R13

Questions in this case study::

1. Was it at all necessary for George to apologise to such a junior employee like Satish?
2. If you were in Satish's place, how would you respond to George's apology?

www.FirstRanker.com