

Code No: MB1326/R13

MBA II Semester Supplementary Examinations, May- 2017**BUSINESS ETHICS AND CORPORATE GOVERNANCE****Time: 3 hours****Marks: 60**

Answer Any FIVE Questions
All Questions Carry Equal Marks
Question No. 8 is Compulsory

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| 1. a) | Define ethics. Explain the importance of ethics in business. | 6 M |
| b) | What are Indian ethical traditions? How these traditions influence on business decisions? | 6 M |
| 2. a) | Explain the reasons for Unethical Practices among Indian companies. | 6 M |
| b) | Define fraud. Explain the impact of major frauds in India on Economic Development. | 6 M |
| 3. a) | What are HR related ethical issues? Why companies needs to follow ethics in terms of Recruitment and Promotion? | 6 M |
| b) | Explain what role do the director plays in safeguarding the interest of stakeholders. | 6 M |
| 4. a) | What is Governance? Explain Theory and Practice of Governance. | 6 M |
| b) | What is OECB? Explain its principles and its importance in corporate business. | 6 M |
| 5. a) | "Directors are the key persons in corporate governance structure". Comment. | 6 M |
| b) | Explain the purpose and philosophies of corporate governance. | 6 M |
| 6. a) | What is Corporate Governance? Select any two companies of your choice and explain how these companies follow Corporate Governance. | 6 M |
| b) | Briefly explain the ethical issues in marketing practices. | 6 M |
| 7. a) | Environmental ethics are important for any type of business. Discuss. | 6 M |
| b) | Finance would be impossible without ethics. Do you agree? Comment. | 6 M |
| 8. | Do you agree that unethical behavior by an individual can have a significant harmful effect on others or on society? If so, describe a personal experience or recent news story in which an individual's unethical behaviour affected others. Summarize how that behaviour came to negatively influence others. | 12 M |
