

Code No: MB1326/R13

MBA II Semester Supplementary Examinations, May- 2017

BUSINESS ETHICS AND CORPORATE GOVERNANCE

Time: 3 hours Marks:		0
	Answer Any FIVE Questions All Questions Carry Equal Marks Question No. 8 is Compulsory	
1. a)	Define ethics. Explain the importance of ethics in business.	6 M
b)	What are Indian ethical traditions? How these traditions influence on business decisions?	6 M
2. a)	Explain the reasons for UnethicalPractices among Indian companies.	6 M
b)	Define fraud. Explain the impact of major frauds in India on Economic Development.	6 M
3. a)	What are HR related ethical issues? Why companies needs to follow ethics in terms of Recruitment and Promotion?	6 M
b)	Explain what role do the director plays in safeguarding the interest of stakeholders.	6 M
4. a)	What is Governance? Explain Theory and Practice of Governance.	6 M
b)	What is OECB? Explain its principles and its importance in corporate business.	6 M
5. a) b)	"Directors are the key persons in corporate governance structure". Comment.	6 M
	Explain the purpose and philosophies of corporate governance.	6 M
6. a)	What is Corporate Governance? Select any two companies of your choice and explain how these companies follow Corporate Governance.	6 M
b)	Briefly explain the ethical issues in marketing practices.	6 M
7. a)	Environmental ethics are important for any type of business. Discuss.	6 M
b)	Finance would be impossible without ethics. Do you agree? Comment.	6 M
8.	Do you agree that unethical behavior by an individual can have a significant harmful effect on others or on society? If so, describe a personal experience or recent news story in which an individual's unethical behaviour affected others. Summarize how that behaviour came to negatively influence others.	12 M
