

Code No: MB1342/R13

MBA IV Semester Supplementary Examinations, April-2018

ENTREPRENEURSHIP DEVELOPMENT

Time: 3 Hours

Max. Marks: 60

*Answer Any FIVE Questions
All Questions Carry Equal Marks
Question No. 8 is Compulsory*

1. a Who is an entrepreneur? 3 M
b Explain the characteristics of a successful entrepreneur. 9 M
2. a What is enterprise? 2 M
b Explain the role of women entrepreneur in economic development. 10 M
3. a What is entrepreneurial mobility? 3 M
b Discuss the various factors influencing the mobility of entrepreneurs. 9 M
4. a Define Industrial Sickness. 3 M
b Explain the role of Central Government and State Government in promoting Entrepreneurship in India? 9 M
5. a What is meant by prefeasibility study? 4 M
b Discuss about the feasibility report preparation and evaluation criteria for business plan. 8 M
6. a What are the objectives of training? 3 M
b Explain various training and development programs given for entrepreneurs. 9 M
7. a What are the characteristics of small business? 4 M
b What are the advantages and disadvantages of small business? 8 M
8. Ms. Manaswini has a degree in robotics and she loves to design products. She started her career in 'Robotech' which uses high end technology in all their products. Her job profile included travelling a lot also. Whenever she travelled she noticed that disabled people have difficulty in maneuvering their wheelchair from one place to another because in some places ramp is not provided and there is no way they can walk up the stairs. She came up with an idea of a wheelchair which can be used on stairs easily. She decided to quit her job and start her own company. She realized that her idea was the first stage in the process of innovation. Identify the concept and explain the steps in its process. 12 M
