Code No: MC1356 /R13

MCA V Semester Regular / Supplementary Examinations, November-2016

E-COMMERCE

Time: 3 Hours   **Max. Marks: 60**

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*Answer Any **FIVE** Questions*
All Questions Carry Equal Marks

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1. a Describe the generic framework for electronic commerce.   [6]
    b Discuss the role of multimedia content in e-commerce applications.   [6]

2. a What is e-cash? What are its properties and applications?   [6]
    b Describe the two basic types of smart cards.   [6]

3. a How the payment transaction sequence is happens in the Electronic cheque system   [6]
       and explain its advantages
    b What are different legal issues, business issues and operational risks with electronic   [6]
       cash?

4. a Define EDI. Explain about EDI layered Architecture.   [8]
    b Illustrate various EDI applications in business.   [4]

5.   What is workflow co-ordination? Define work-flow co-ordination in intra-   [12]
       Organizational commerce.

6. a Explain how advertising is carried out on Internet.   [6]
    b Explain the probabilistic information retrieval models.   [6]

7. a Briefly discuss about Digital documents.   [6]
    b Write about different types of desktop video conferencing.   [6]

8. a What is meant by Home entertainment? What is the role and scope of E-Commerce   [6]
       in Home Entertainment market?
    b Write notes on multimedia storage technology.   [6]

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