

Q.P. CODE: 402010**Reg. No:****Final Year B.Sc Nursing Degree Examinations September 2017****Management of Nursing Service and Education****Time: 3 Hrs****Max. Marks: 75**

- Answer all questions
- Draw diagram wherever necessary

Essays**(2x15=30)**

1. Discuss public relation. List down the functions of public relation. Describe the role of administrator of a school of nursing in maintaining public relation (2+5+8=15)
2. Define nursing audit. Explain the purposes and types of nursing audit. Describe the role of head nurse in nursing audit (2+3+5+5=15)

Short Notes**(5x5=25)**

3. Bench marking
4. Code of ethics for nurses
5. Importance of continuing education program in nursing
6. Performance appraisal
7. Legal responsibilities of a professional nurse

Enumerate the following**(5x2=10)**

8. Four principles of management
9. Four types of budget
10. Four channels of communication
11. Four ethical concepts related to nursing
12. Four principles of adult learning

Differentiate between**(5x2=10)**

13. Accreditation and affiliation
14. Directing and controlling
15. Intrinsic motivation and extrinsic motivation
16. Job description and job specification
17. Malpractice and negligence
