



**PART – A (10x2=20 Marks)**

1. Write short notes on the following in about 80 words each and at one place only.
- (a) Controlling
  - (b) Personality vs. Attitude
  - (c) Organizational Design
  - (d) Moral values
  - (e) Japanese management
  - (f) Barriers for communication
  - (g) Benevolent Leadership
  - (h) Span of control
  - (i) Organization vs. Firm
  - (j) Informal communication

**PART – B (5x12=60 Marks)**

Answer all the questions using the internal choice .

- 2.(a) Explain the significant contribution of F.W. Taylor for management.

**OR**

- (b) Elucidate the role of manager in the era of recession.

- 3.(a) Explain about Big 5 model of personality.

**OR**

- (b) Explain the nature and characteristics of perceiver through formal and informal communication.

- 4.(a) Critically examine the traditional and contemporary organizational designs.

**OR**

- (b) Are ethics to be realized or to be practiced in organizations?

- 5.(a) Explain the types of Groups. Do groups create any favour to organizational productivity.

**OR**

- (b) What are the various challenges for an effective leader in modern business?

- 6.(a) Why do conflict arise in organization? What is the role of top management in the settlement of disputes?

**OR**

- (b) Explain the need and importance of communication in crisis situations.

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