



**PART – A** (10x2=20 Marks)

1. Write short notes on the following:

- (a) Supply chain strategy
- (b) Optimization in SCM
- (c) Outbound Logistics
- (d) e-procurement
- (e) Multimodal transport
- (f) Handling Systems
- (g) Strategic Alliance
- (h) Equipment Warehousing
- (i) Workforce management
- (j) RFID

**PART – B** (5x12=60 Marks)

2.(a) What are the objectives and functions of Supply Chain Management (SCM)?

**OR**

(b) What is Demand forecasting? Briefly explain various methods of demand forecasting in Supply Chain Management.

3.(a) What is Integrated Logistics strategy? Discuss the process involved in developing integrated logistics strategy.

**OR**

(b) Critically examine the role of Inventory management in Supply Chain Management.

4.(a) What are the factors influencing selection of transporter in Supply Chain Management?

**OR**

(b) Critically examine the role of IT in Supply Chain Management.

5.(a) What is Bench marking? Briefly explain types and methods of bench marking?

**OR**

(b) What do you understand by Bench marking? Outline the issues involved in Bench marking.

6.(a) Discuss the role and importance of Distribution in Supply Chain Management.

**OR**

(b) "Human Resources play a great role in SCM". Discuss with reference to retailing.

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