

Code No. 1079

**FACULTY OF MANAGEMENT****MBA II – Semester Examination, July / August 2016****Subject: Business Process Re-Engineering****Course No. 2.2****Time: 3 Hours****Max. Marks: 80****PART – A (10x2 = 20 Marks)**  
**[Short Answer Type]****Note: Answer all the questions.****1. Write short notes on the following.**

- a) Finance re-engineering
- b) Interacting feedback loops
- c) Cycle time
- d) Capacity analysis
- e) Mentoring
- f) Techniques of BPR
- g) Autonomy
- h) Business process map
- i) IT 'black hole'
- j) BPM model

**PART – B (5x12 = 60 Marks)**  
**[Essay Answer Type]****Note: Answer all the questions using the internal choice.**

- 2 a) Define BPR and explain the importance of BPR in the areas of business functions.  
**OR**  
b) Discuss the social constructs of the perspectives of BPR.
- 3 a) Explain the different business processes and flows.  
**OR**  
b) What is cycle time and explain the cycle time analysis.
- 4 a) What is redesign of business process? Discuss.  
**OR**  
b) What are the tools and techniques of BPR?
- 5 a) Explain the involvement of top management for effective BPR system.  
**OR**  
b) How do you minimize the risk using process simulation? Explain.
- 6 a) What is ERP and explain its role in modeling business process.  
**OR**  
b) Explain the business process management.

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