

FACULTY OF MANAGEMENT
M.B.A. IV-Semester Examination, May / June 2016

Subject: Supply Chain Management

Course No : 4.2

Time : 3 Hours

Max. Marks: 80

Part – A (10x2=20 Marks)

- 1 Write short notes on the following.
- (a) Reverse supply chain
 - (b) Functions of SCM
 - (c) 3 PL and 4 PL
 - (d) Outsourcing
 - (e) Multinational transport
 - (f) Third party warehousing
 - (g) PPP environment
 - (h) Alliances in supply chain
 - (i) Role of employees in supply chain
 - (j) Complaint Handling

Part – B (5x12=60 Marks)

Answer **all** the questions.

- 2 (a) Explain the conceptual framework of SCM.
OR
(b) Discuss the methods of forecasting in supply chain.
- 3 (a) What is Integrated Logistics management? How to develop integrated logistics strategy?
OR
(b) Explain suitable inventory policies for SCM of a Retail organization.
- 4 (a) List and discuss the various modes of Transport in SCM.
OR
(b) Explain the role of Handling systems in SCM.
- 5 (a) What is role of strategic relationships in supply chain?
OR
(b) Explain the methods and process of Benchmarking.
- 6 (a) What are the options in distribution network?
OR
(b) Discuss the issues and problems in Retail SCM.
