

FACULTY OF MANAGEMENT

MBA IV – Semester Examination, June 2017

Subject: Supply Chain Management

Course No. 4.2

Time: 3 Hours

Max. Marks: 80

Note: Answer all the questions.

PART – A (10x2 = 20 Marks)
[Short Answer Type]

1 Write short notes on the following:

- a) Systems of SCM
- b) Bull-whip effect
- c) e-Procurement
- d) VMI
- e) Multimodal transport
- f) Types of warehouses
- g) Virtual supply chain
- h) Types of Bench marking
- i) Cross docking
- j) Electronic Data interchange

PART – B (5x12 = 60 Marks)
[Essay Answer Type]

- 2 a) Define the term supply chain and supply chain management and state the need for SCM and its potential benefits.
OR
b) Discuss the objectives and functions of supply chain management. Also explain the conceptual frame work of SCM.
- 3 a) Explain the role of well developed logistics organization for effective supply chain management.
OR
b) Define JIT. Discuss the importance of JIT system in manufacturing firm.
- 4 a) Explain about the factors affecting the transportation performance in SCM.
OR
b) Discuss the role of ICT in development of SCM in India?

- 5 a) Define Bench Marking. Explain about various methods and process of bench marking.

OR

- b) Discuss the concept of supply chain restructuring, issues, problems and benefits.

- 6 a) Discuss the role, importance and selection of handling system in SC integration.

OR

- b) Write about various issues in workforce management and relationship management with suppliers, customers and employees.

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